

WORDPRESS PLUGINS



Who is B Directory?



It's understandable you might like to learn a little more about who we are... So here goes...

Elsa Mitchell

Owner and operator of a popular Perth hair salon for over 10 years, building it from the ground up into the thriving business it is today.

Elsa is also the marketing manager in a boutique building company created by her husband. Elsa has successfully implemented strategies to establish their family business as a unique, high-end brand with quality service, ensuring it is competitive within the market in which it operates.

Kristy Morton

Runs a web development consultancy, specialising in WordPress. She started the business three years ago and in that time, has created a thriving consultancy.

Prior to establishing her consultancy, Kristy worked for over 10 years as a Management Accountant in the private sector. Now she works with clients across diverse industries, but her previous experience means Kristy is focused on optimising results for clients based on their unique needs and budget.

Together, we are...

A duo passionate about small business success, and committed to finding that for their clients. We focus on a “whole business” approach – we don't “just” do SEO, or Social Media (but we can!), we look at the bigger picture. We want to understand who you are and what your goals are – and put together a plan of how to achieve them. Our difference is that we genuinely care about each and every one of our clients. We want the success just as much as they do. And together we make it happen.



“Coming together is a beginning; keeping together is progress; working together is success.” - Henry Ford





Must Have WordPress Plugins

The best of the best...

MANAGE WP

Manage your backups, security, performance, SEO and Google Analytics in one super handy tool.

Pretty Good....

UPDRAFT PLUS

Run automated backups saved to the cloud for peace of mind.

WORDFENCE

A great security plugin which advises of malware/malicious files.

AKISMENT

The best spam prevention with this easy to set up plugin.

WP SMUSH

Compress your images on upload to save space.

YOAST

Makes SEO oh so easy to carry out on your website.

GRAVITY FORMS

A reliable, easy to use contact form plugin.

There are so many plugins available - these are the pick of the bunch for the most common functionality required -let us know if you need to find out more!!